



KARI BORGEN, DMD, MS

ORTHODONTIC SPECIALISTS OF LAKE OSWEGO

Notice of Privacy Practices – SMS Messaging / Effective Date: 10.14.2025

Orthodontic Specialist of Lake Oswego / Dr. Kari Borgen respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and share information when you OPT-IN in to receive SMS Messages from us.

Information We Collect

When you Opt-In to receive SMS Messages, we collect:

- Your phone number
- Consent to send SMS Messages

How We Use Your Information

We use your information to:

- Send you SMS Messages you've opted-in to receive
- Provide updates, promotions, or other relevant content based on your preferences
- You will receive (state expected frequency, e.g., up to 4 messages per month)

Sharing Your Information

We do not share your phone number OR SMS Opt-In information with third parties for marketing purposes.

Your Rights

You can opt out of receiving SMS Messages at any time by replying with "STOP" to any messages we send you. If you need support reply "HELP".

Data Security

Your information will be handled in accordance with our Privacy Policy, which can be viewed at www.lakeoswegobraces.com. We implement reasonable measures to protect your personal information from unauthorized access or disclosure. Message frequency varies. Msg&data rates may apply based on your mobile carrier's terms. We are not responsible for any charges, errors, or delays in SMS delivery caused by your carrier or third-party service providers.

Contact Us

If you have questions or concerns about our Privacy Practices, contact us at Office Phone: 503.635.9371 OR Email: office@lakeoswegobraces.com

- ❖ I consent to receive SMS text messages from Orthodontic Specialists of Lake Oswego for appointment reminders, marketing messages, and general two-way communication." You are confirming that the number provided below that you are the owner or authorized user of the phone number and that you are at least 18 years old

Signature: _____ Phone#: _____ Date: _____

- ❖ I DO NOT consent to receive SMS messages from Orthodontic Specialists of Lake Oswego for appointment reminders, marketing messages, and general two-way communication

Signature: _____ Date: _____